New Release

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*For immediate use*

**Quality Meat Scotland (QMS) Chief Executive, Sarah Millar, wins National Women in Agriculture Trade Organisation Woman of the Year Award**

Sarah Millar, the chief executive of QMS, has been crowned the Trade Organisation Woman of the Year at the inaugural National Women in Agriculture Awards at the House of Commons on 9 May. The prestigious accolade recognises her exceptional contributions to the farming sector.

The National Women in Agriculture Awards aim to support and empower women in farming, as well as seeking to celebrate the achievements of women who are making significant strides in the traditionally male-dominated industry. The awards ceremony, held in the esteemed members' dining room of the House of Commons, served as a platform to honour the exemplary work of women in agriculture and inspire the next generation of female farming leaders.

Sarah joined QMS in 2018 and was appointed as Chief Executive in 2022. During that time Sarah has instigated a number of key projects, including leading the work to invite every politician on to farm ahead of COP26 when it was held in Glasgow. Despite politician’s busy schedules, a wealth of policy and regulatory change, Sarah worked to bridge the gap between policymakers and businesses

Since stepping into the role in 2022, Sarah’s passionate leadership and strategic initiatives have cemented her position as a trailblazer in the field of agriculture.

Sarah Millar commented: "I am truly shocked and honoured to receive the National Women in Agriculture Trade Organisation Woman of the Year award. It is a testament to the collective efforts of women in agriculture who are driving positive change and innovation in our industry. The achievements this award recognises, wouldn’t have been possible without the wider team at QMS who have supported me and worked with me, particularly over the last 12 months as we have built and launched our new vision and strategic framework to make Scotland: The Choice for Premium Red Meat.”

The National Women in Agriculture Awards celebrate the triumphs of women like Sarah, whose dedication, resilience, and vision are driving the agricultural sector towards a more sustainable and equitable future. Sarah was joined on the night by three other Scottish finalists across the different award categories, Caroline Millar, Jenna Ross and Janette Sutherland which is a testament to the work of the wider sector and depth of talent that Scotland has.

ENDS

Words count 371

**Notes to editors:**

QMS is the public body responsible for promoting the Scotch Beef and Scotch Lamb brands in the UK and PGI labelled Scotch Beef and Scotch Lamb branded products abroad, and for promoting Scottish pork products under the Specially Selected Pork logo.

Please note that the use of the word Scotch in the Scotch Beef and Scotch Lamb brands is correct and should not be substituted for an alternative such as Scots or Scottish. The history of the use of the word Scotch in this way, traces back to the 18th century.

QMS also helps the Scottish red meat sector improve its sustainability, efficiency and profitability and maximise its contribution to Scotland's economy.

The quality assurance schemes run by QMS cover more than 90% of livestock farmed for red meat in Scotland. They offer consumers in the UK and overseas the legal guarantee that the meat they buy has come from animals that have spent their whole lives being raised to some of the world’s strictest welfare standards.

Scotland’s beef, lamb and pork producers make an important contribution to the country’s economic, social and environmental sustainability, contributing over £2 billion to the annual GDP of Scotland and supporting around 50,000 jobs (many in fragile rural areas) in the farming, agricultural supply and processing sectors.

For more information visit [www.qmscotland.co.uk](http://www.qmscotland.co.uk) or follow QMS on Facebook or Twitter.