|  |  |
| --- | --- |
| **Vayo®: Revylutionising Scab Control** | 00/00/00 |

Vayo®’s first season proves its value with trials, and on-farm experiences, demonstrating unrivalled efficacy throughout the season.

BASF brought its renowned active, Revysol® to the fruit sector earlier this year with the new protectant fungicide, Vayo®. It is formulated for use on apples and pears, offers control on both scab and powdery mildew, and has strengths against scab strains which harbour resistance to triazoles.

“What sets Vayo apart is its performance in high-pressure conditions, broad spectrum disease control and persistence,” says BASF Business Development Manager, Rob Storer. “Its rainfastness ensures that it remains effective even when the weather takes an unpredictable turn, and that makes Vayo a reliable and valuable tool in the grower's arsenal.”

These attributes have been key to the products success this year, with prolonged wet weather creating challenges for growers as Maria Tzortzi, BASF Agronomy Manager explains: “Scab likes wet conditions so the pressure has been very high this year. The weather has also made timing applications difficult, with growers struggling to find windows to apply treatments.”

Despite the difficulties, Vayo® has performed well.

“The feedback from agronomists has been very good – fundamentally, it works. In comparison with difenoconazole, agronomists and farm managers have noticed Vayo reduces scab on the leaves and, later in the season, is more persistent with regards to fruit scab,” says Maria.

In on-farm trials in Kent, Maria observed difenoconazole breaking down while Vayo® continued to protect the crop.

“Growers and agronomists noted how important the new product will be with some scab strains developing resistance to difenoconazole and its efficacy dropping. Not only will it help to protect crops from the disease, but where it is used as part of a programme, it’ll protect difenoconazole and slow the development of resistance.”

For Rob, this season has highlighted many of Vayo®’s strengths. "Unlike other triazoles, it's not so impacted by cooler temperatures, meaning it is a much more flexible option for growers and is particularly useful in a season like this one.

“With issues like climate change and disease resistance, success in the fruit sector hinges on innovation and adaptability. Vayo is testament to BASF’s dedication to both, supporting growers and helping them produce top-quality fruits.”

**-ends-**

**Receive the latest press releases from BASF via WhatsApp on your smartphone or tablet. Register for our news service at** [**basf.com/whatsapp-news**](http://www.basf.com/whatsapp-news)**.**

Use plant protection products safely. Always read the label and product information before use. For further product information including warning phrases and symbols refer to [www.agricentre.basf.co.uk](http://www.agricentre.basf.co.uk). For further information, please do not hesitate to contact your local BASF Agronomy Manager or the BASF Technical Services Hotline: 0845 602 2553.

Vayo® contains mefentrifluconazole (Revysol®). Revysol®, and Vayo® are registered Trademarks of BASF. © BASF 2021. All rights reserved.

**About BASF’s Agricultural Solutions division**
Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population while reducing environmental impacts.Working with partners and agricultural experts andby integratingsustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That’s why we invest in a strong R&D pipeline, connecting innovative thinking with practical action in the field. Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we strive to find the right balance for success – for farmers, agriculture and future generations. In 2021, our division generated sales of €8.2 billion. For more information, please visit [www.agriculture.basf.com](https://agriculture.basf.com/global/en.html) or any of our social media channels.

**About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in 2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com/).